

SCHEDULE OF EVENTS March 13-16

Hilton College Station & Conference Center

Thursday, March 13

12:00 p.m. Volunteers to Unload Rudolph Trailer of Decorations see Patrick Kelley
4:00 p.m. – 8:00 p.m. Registration Check-in Opens Pre-Function Area
4:00 p.m. Hotel Check-in Begins Hotel Lobby
6:00 p.m. Dinner On Your Own

Friday, March 14, Morning

7:30 a.m. - 8:20 a.m.Welcome, Invocation and Breakfast Oakwood Ballroom **Registration Check-in Opens** 8:00 a.m. – 12:30 p.m. **Pre-Function** Area **Exhibitors Areas Open** 8:00 a.m. – 6:15 p.m. Bluebonnet Ballroom 1-3& 5 8:30 a.m. - 12:30 p.m. **New Santa & Mrs. Claus Training Brazos** Amphitheater For Lone Star Santas® members with less than five years of experience, presented by Santa Jim & Karen Flinn 8:30 a.m. – 12:30 p.m. **Seasoned Santa Training** Bluebonnet 7 For Lone Star Santas® members with more than five years of experience, presented by Santa John Manes & Santa Tim Phillips **Mrs. Claus Training** Bluebonnet 4 8:30 a.m. - 12:30 p.m.Presented by Mrs. Claus Brenda Marshall and others

Friday, March 14, Afternoon

12:30 p.m. – 2:00 p.m.	Lunch On Your Own (see discounts for restaurants nearby)	
	Exhibitor Time	Bluebonnet Ballroom 1-3& 5
2:00 p.m. – 5:00 p.m.	LSS General Board Meeting	North & South 40
2:00 p.m. – 3:30 p.m.	How to C.O.T. Santa Lance McLean	Bluebonnet 6
2:00 p.m. – 3:30 p.m.	Working with Photographers Emmett 7	Thomason <mark>Bluebonnet 4</mark>
2:00 p.m. – 3:30 p.m.	American Sign Language Santa Harvey	& Myrnaloy Manning
		Brazos Amphitheater
2:00 p.m. – 3:30 p.m.	Beard Care Christine Flanagan	Bluebonnet 7
3:30 p.m. – 4:00 p.m.	Break – Exhibitor Time – Personal Tin	ne
4:00 p.m. – 5:30 p.m.	Creating a Welcome "Santa" Environment for Children with	
	Special Needs Fred Shafer	Brazos Amphitheater
4:00 p.m. – 5:30 p.m.	Christmas en Español Eric Dieckman	Bluebonnet 6

4:00 p.m. – 5:30 p.m.	How to Set up Bike Shop for COT	Russell Berrier Bluebonnet 4
4:00 p.m. – 5:30 p.m.	How to Have a Successful Santa Se	eason Jim Parker Bluebonnet 7
4:00 p.m. – 6:00 p.m.	Registration Check-in Opens	Pre-Function Area

Friday, March 14, Evening

5:00 p.m. – 6:30 p.m.	Break – Get Ready for Dinner, Vendor Time		
6:30 p.m. – 8:00 p.m.	Buffet Dinner Ugly Sweater (or T-Shirt)	Oakwood Ballroom	
6:30 p.m.	Exhibitors Introductions	Oakwood Ballroom	
7:30 p.m. – 9:30 p.m.	Exhibitors Areas Opens	Bluebonnet Ballroom 1-3& 5	
7:30 p.m. – 9:30 p.m.	Evening Events,	Oakwood Ballroom	
	Networking, Santa BINGO, Vendor Time,	Social Time with Santas, "Talk	
	Story" Time, Game Time		

Saturday, March 15, Morning

7:00 a.m. - 8:30 a.m.	Breakfast Silly Hat Breakfast	Oakwood Ballroom
8:00 a.m. – 12:00 p.m.	Registration Open	Pre-Function Area
8:00 a.m. – 8:30 a.m.	Cookie Contest Drop Off	North 40
8:00 a.m. – 9:00 p.m.	Exhibitor Areas Open	Bluebonnet Ballroom 1-3& 5
8:30 a.m. – 10:30 a.m.	General Session, Santa Claus Oath &	Oakwood Ballroom
	Lone Star Santa Business Meeting	
10:45 a.m. − 12:00 p.m.	Community Service Project	Oakwood Ballroom
	Sort & bag clothes for Clothes By Faith	
11:00 a.m. – 12:00 p.m.	Cookie Contest Judging	North 40

Saturday, March 15, Afternoon

12:00 p.m. to 1:20 p.m.	Lunch On Your Own (see discounts for restaurants nearby)		
	Exhibitor Time	Bluebonnet Ballroom 1-3& 5	
1:30 p.m. – 2:30 p.m.	Working with Other North	Pole Characters Elizabeth Saunders	
		Bluebonnet 7	
1:30 p.m. – 2:30 p.m.	The Real Reason for the Sea	ason Gordon Jones <mark>Bluebonnet 6</mark>	
1:30 p.m. – 2:30 p.m.	Santa Situation Awareness 1	Taylor Sanchez Brazo Amphitheater	
1:30 p.m. – 2:30 p.m.	A More Inclusive Santa Sha	ron Newhardt Bluebonnet 4	
2:30 p.m. – 3:00 p.m.	Break – Vendor Time – Personal Time		
	Cookie & Milk Time	Outside of Brazos Amphitheater	
3:00 p.m.	Turn in Bingo Cards (put your name on it) Pre-Function Area		
3:00 p.m. – 4:00 p.m.	Introduction to North Pole Community Improv Chris Saunders		
		Brazos Amphitheater	
3:00 p.m. – 4:00 p.m.	St. Nicholas to Santa Claus Lance McLean Bluebonnet 7		
3:00 p.m. – 4:00 p.m.	Elf Fundamental Training Flurrie McSparkles Bluebonnet 4		
3:00 p.m. – 4:00 p.m.	Website Assistance Bluebonnet 6		
4:00 p.m. – 6:00 p.m.	Break, Visit Exhibitors, Dress for Photo and Dinner		

Saturday, March 15, Evening

6:00 p.m. – 6:30 p.m. 6:30 p.m.	Group Photo Spirit of Christmas Legacy Award	Oakwood Ballroom
7:00 p.m.	Gala Dinner	Oakwood Ballroom
7:30 p.m. – 7:35 p.m.	Cookie Contest Winners Announced	Oakwood Ballroom
7:35 p.m. – 8:15 p.m.	LSS Style Show	Oakwood Ballroom
8:15 p.m.	Keynote Address Fred Shafer	Oakwood Ballroom
	Here Comes Santa!! Making Spirits Brigh	t for Children with
	Special Needs	
9:15 p.m.	Auction and Door Prizes	Oakwood Ballroom

Sunday, March 16, Morning

9:00 a.m. – 10:00 a.m. Candlelight Worship Service Brazos Amphitheater

Presented by our LSS Chaplains, everyone is invited to this

meaningful Christmas Eve Worship Service

10:30 a.m. – 11:30 am Brunch Oakwood Ballroom

11:00 a.m. Hotel Checkout

1:00 p.m. Exhibitors must vacate room

Acknowledgements

Thank you to all our Roundup Committee Members, Presenters, Sponsors, and Supporters!



A special thank you to Angela Blanchard and Pauline Manes for the gorgeous handmade quilts for the Auction.



Thank you to Michael and Donna Kelling for the donation of two professional backdrops for the Auction.



A special thank you to Cherry Hill for photographing our group picture.



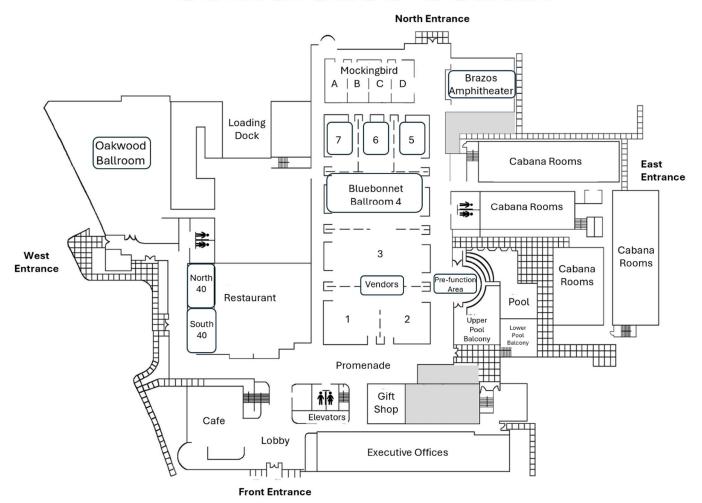
Thanks to the College Station Convention and Visitor Bureau for their support of Lone Star Santas.



A very special Thank you to Fred Shafer, our Keynote Presenter.



Hilton College Station & Conference Center



Workshop Descriptions

New Santa and Mrs. Claus Training

By Karen & Jim Flinn Friday 8:30 a.m. Brazos Are you a new Santa with 5 years of experience or less? Do you know what you want to do but are just not sure how to accomplish it? Maybe you just don't know where to start and what is most important. If this describes you, then join us at the fourth annual presentation of "New Santa and Mrs. Claus" training on Friday, from 8:30 am until 12:30 pm. Topics to be addressed are suit and accessories selection, types of appearances, why props can be important, Santa as a business or hobby, Mrs. Claus as an active part of your Santa appearances. tips and techniques that will improve your presentations, available Santa schools and why you need to attend. We will touch on many areas and guide you to get more information from the workshops that will be presented on Friday and Saturday.

Season Santa 202: Elevate Your Santa Game Training

By Tim Phillips & John Manes

Friday 8:30 a.m. Bluebonnet 7

For Santas with several seasons of experience, this program is designed to help you step away from being an average Santa and become truly exceptional. Learn how to enhance your presentation, bookings, and event management skills. Topics include:

- Upgrading Your Look: Tips on refining your suit, accessories, and overall presentation to captivate audiences.
- Organizing Your Santa Business: Setting up a record-keeping system to manage bookings, client files, and event details seamlessly.
- Creating Your North Pole: Transform your setting into a magical North Pole experience for home visits and corporate events.
- Specialized Skills: Master storytelling, singing, magic tricks, and other engaging activities to create unforgettable experiences.
- Event Mastery: Tailoring your approach for different occasions, from intimate home visits to large-scale corporate gatherings.

Take your Santa performance to the next level, build recurring client relationships, and leave a lasting impression as a top-tier Santa Claus.

Mrs. Claus A to Z

By Brenda Marshall Friday 8:30 a.m. Bluebonnet 4
Whether you are new to the portrayal of Mrs. Claus
or you have been doing it for years, the shared
experiences and expertise from several of our
ladies will help you be the best you can be! From
social media to solo performance and everything in
between, join us for fun, games, useful
information...and door prizes!
This workshop will be presented by the following
team of Mrs. Clauses: Toni Hickman, Cathy Sturm,
Elizabeth Saunders, Krissi Covic, and Brenda
Marshall.

Elf 101 The FUNdamental Training

By Elf Flurrie McSparkles Saturday 3:00 p.m. Bluebonnet 7 This spirited workshop will help you learn the fundamental tools of improvisation. Together we will explore your creative potential, the joy of improvisational thought, and how this fits into the World of Claus. This is the perfect workshop for those with zero improv experience or for a refresher course

How to C.O.T.

By Lance McLean Friday 2:00 a.m. Bluebonnet 6 What are the requirements to conduct a COT in your area for LSS. The process and procedures required to plan and execute a COT will be discussed. This class is for those members that wish to conduct a COT in their respective home areas should the need arise.

Working with a Photographer

By Emmett Thomason Friday 2:00 p.m. Bluebonnet 4
This class will present both sides of the job – from the Photographers point of view, what they want and expect from their Santa, as well as from the Santa's point of view, what working with a professional photographer is all about.

American Sign Language

By Harvey & Myrnaloy Manning Friday 2:00 p.m. Brazos 4 Using available ASL resources learn the basic sign language words and phrases that you can use to communicate with a deaf child during the holiday sea

son. We will explain the best practice technics that you can use to help you build a strong ASL vocabulary specific to the holiday season. Learning these practice techniques will allow you to practice throughout the year building your confidence in both signing and understanding ASL. This is a hands-on class with plenty of practical exercises. Please bring your cell phone or I Pad for self-recording".

Beard Care

By Christine Flanagan Friday 2:00 p.m. Bluebonnet 7
One of our vendors here at Roundup "Glow
Botanics & North Pole Beard Co" will be presenting
a class on beard care and maintenance. This will
be a great time to ask the questions that you have
to ensure that you are doing the right thing with one
of our most valuable assets

Creating a Welcoming "Santa" Environment for Children with Special Needs

By Fred Shafer Friday 4:00 p.m. Brazos
Creating a welcoming "Santa" environment for
children is more than knowing who has been
naughty or nice but also knowing the impact a
child's special needs may have on their visit to
Santa. This session will address the manifestations
of specific disabilities that will help Santa be more
welcoming to each child.

Christmas en Español

By Eric Dieckman Friday 4:00 p.m. Bluebonnet 6 Almost 30% of Texans speak Spanish at home. This makes it undeniably useful to have at least a few Spanish phrases in your toolbox. Learn some handy expressions for Christmas and the holiday season. Learn a couple holiday traditions of the Spanish speaking community and some sources of continuing education and practice, too. ¡Feliz Navidad y Jo Jo Jooo!

How to Set Up a Bike Shop for C.O.T.

By Russell Berrier Friday 400 p.m. Bluebonnet 4
Getting bicycles gently used and repairing them so
they can be enjoyed with a new owner is a great
way to expand out our inventory for COTs. If you
have several used bikes in need of repair or are
thinking of starting a collection for use in an
upcoming COT this class is for you. We will explain
how we got started with our bike shop, covering
things such as Sources, Parts Supplied, Inventory,
Location and a video of LSS Bike Shop in
Weatherford.

How to Have a Successful Santa Season

By Jim Parker Friday 400 p.m. Bluebonnet 7 The first class focuses on time management. How to have a successful season on your own terms. Do I charge for travel? If so, how much? How can I schedule appointments in succession that are geographically close to one another? How to track expenses How much should I charge for my sessions? - Working with photographers... what to do and what to avoid. How to get five-star reviews. What organizations are the best ones to join... and maybe which ones to avoid? Taking care of your health during Santa season.

Working with Other North Pole Characters

By Elizabeth Saunders Saturday 1:30 p.m. Bluebonnet 7 Santas, Mrs. Clauses, and Elves, at some point in our North Pole life most of us will have to work with another North Pole Character. Wouldn't it be elftasic if everyone knew how to interact and work with other NPCs? This workshop will help you know the basic expectations of working and interacting with another North Pole Character.

The Real Reason for the Season

By Gordon Jones Saturday 1:30 p.m. Bluebonnet 6
How do you combine Jesus with Santa for
Christmas visits. Learn how to word an email
asking clients if they want this done without
offending anyone. We will share presentation ideas
that you can use when you get permission from
your client.

Santa Situation Awareness

Situational awareness is the understanding of an environment, its elements, and how it changes with respect to time or other factors. It is also defined as the perception of the elements in the environment considering time and space, the understanding of their meaning, and the prediction of their status in the near future. Situational awareness of any group setting – large or small, things that you should consider to make yourself and others as safe as possible. Presented by a security specialist with years of experience. Remember that the best time to consider situational awareness is before the event occurs.

A More Inclusive Santa

By Sharon Newhardt Saturday 1:30 p.m. Bluebonnet 4

Morgan's Wonderland presentation
A More Inclusive Santa: Making Memories for Individuals with Disabilities and Special Needs. Sharon will share tips on how to enhance your interactions with individuals in the community to make every Santa experience Inclusive and Magical! Designed to help Santa and Mrs. Claus with tips and techniques on how to achieve encounters that are filled with comfo1t and joy for all ages and abilities. This presentation with accompanying video will educate the use of proper terminology and appropriate etiquette when engaging with individuals who have special needs. Various communities

Introduction to North Pole Community Improv

By Chris Saunders Saturday 3:00 p.m. Brazos
This spirited workshop will help you learn the
fundamental tools of improvisation. Together we will
explore your creative potential, the joy of
improvisational thought, and how this fits into the
World of Claus. This is the perfect workshop for
those with zero improv experience or for a refresher
course

St. Nicholas to Santa Claus

By Lance McLean Saturday 3:00 p.m. Bluebonnet 7 Tracing the Origins of Santa Through the Ages. This class will take a look at the real man, Nicholas of Mira, starting from a young boy to his mission of bringing joy to children. It will then follow his mission to our present-day depiction of Santa.

Website Assistance

By TBD Saturday 3:00 p.m. Bluebonnet 6 More now than ever the LSS Website is the main means of obtaining information on LSS activities and programs. Each member needs to have a good basic understanding on how to navigate the site as well as what information is available for them. This time will be dedicated to assisting members on the how's and what's of the website. This is a hands-on time period so make sure to bring your electronic device (and your passwords) and assistance will be given to those requesting it.

ROUNDUP 2025 FRIDAY WORKSHOP SCHEDULE

	Brazos Amphitheater	Bluebonnet 4	Bluebonnet 6	Bluebonnet 7
8:30 a.m. – 12:30 p.m.	New Santa & Mrs. Claus Karen & Jim Flinn	Mrs. Claus A to Z Brenda Marshall	Seasoned Santa 202 Tim Phillips & John Manes	
	12:30 p.m. – 2:00 p.m. Friday Lunch Break			
2:00 p.m. – 3:30 p.m.	American Sign Language Harvey Manning et al	Working with Photographer Emmett Thomason	How to C.O.T. Lance McLean	Beard Care Christine Flanagan
	3:30 p.m. – 4:00 p.m. Friday Break			
4:00 p.m. – 5:30 p.m.	Creating a Welcome "Santa" Environment Fred Shafer	How to Set Up a Bike Shop for C.O.T. Russell Berrier	Christman en Español Eric Dieckman	How to have a Successful Santa Season Jim Parker

ROUNDUP 2025 SATURDAY WORKSHOP SCHEDULE

	Brazos Amphitheater	Bluebonnet 4	Bluebonnet 6	Bluebonnet 7
1:30 a.m. – 2:30 p.m.	Santa Situation Awareness Taylor Sanchez	A More Inclusive Santa Sharon Newhardt	The Real Reason for the Season Gordon Jones	Working with Other North Pole Characters Elizabeth Saunders
2:30 p.m. – 3:00 p.m. Saturday Cookie & Milk Break				
3:00 p.m. – 4:00 p.m.	Introduction to North Pole Community Chris Saunders	Elf FUNdamental Training Flurrie McSparkles	Website Assistance TBD	St. Nicholas to Santa Claus Lance McLean

Vendors

Stuff for Santa	Clothing, Accessories, Toys, Coins
info@stuffforsantas.com	Everything but the Kitchen Sink!
417.619.3209	
Suits for Santa	Moderately Priced Santa Attire
Bill@SantasTailor.com	Introducing New Line
469.428.7555	
Santa General Store	LSS branded merchandise, LSS Decals, Bling
SantaGeneralStoreLSS.com	shirts, Santa wearables, Santa merchandise,
832.715.4450	Christmas Jewelry
Mahula Dance Creations	Tumblers, Jewelery, 3D Figurines
210.643.3877	
Dining with Joy	Headbands, Bibs, Placemats / Potholders
Jo Welsh	
406.871.3499	
Santa's Tailor, LLC	Custom Santa Attire
<u>Bill@SantasTailor.com</u>	
469.428.7555	
The Santa Claus Workshop	Children's Books, Christmas Carol Replicas,
santastuart.northpole@gmail.com	Santa Videos
208.313.9387	Assets and Tutorials
Sewing for the Clauses	Custom made Vests, Shirts, Accessories
SewingfortheClauses.com	
817.233.1020	
The Singing Seamstress	Custom Made Attire
<u>Heather@Singingseamstress.com</u>	
Costume Magic/Kris Kringle & Daughters	Custom made Santa and Mrs. Claus Outfits
909.921.5665	
costumemagic780@gmail.com	
Creatively Techy	Website Development, Marketing, Scheduling
832.754.6920	Software

Santa.CreativelyTechy.com	Business Development
Cherry Hill Programs	Photos with Mall Santa
800.475.4401	
Jobs@cherryhillprograms.com	
Dank Beards	CBD Beard Products
Jeff@Dankbeards.com	
Swanky Santa	Custom made Santa, Mrs, Elf Attire
SwankySanta.com	Samples brought / orders accepted
562.708.4238	
Crafty Hands	Leather Bags, Boot Bells, Faux Fur, Custom
www.crafthands.us	Shawls, Sashes
409.789.4246	
Ernie Stripling Photography	Photos: Santa's Wrapping Room Background
Angiestripling@gmail.com	Headshots: Professional / Business
940.536.3040	
Glow Botanics & North Pole Beard Co	All Natural Skin Care/Grooming
817.609.9797	
Whittlin and Piddlin	Walking Sticks/Canes & Carvings
972.978.7763	
Texasanta@aol.com	
Aperel Atelier	Custom Claus Costumes
901.289.9045	
Aperelfashion@gmail.com	

Lunch Discounts

Just tell them you are with Lone Star Santas

Razzoo's Cajun Café (820 University Dr. East) is offering Lunch Combo of 2 pieces of fish & 2 shrimp plus drink for \$10.99 + taxes.

Grub Restaurant (980 University Dr. East #400), the deal is for their *Front Porch Burgers and Fries,* plus a drink for \$10.99 including taxes.

Golden Corral (700 University Dr. East, Ste A), the deal is Friday, \$15 for the whole buffet and cotton candy, and on Saturday, lunch is \$17.48.

Keynote Presenter

Our Keynote speaker is Fred Shafer, who has dedicated his life work to helping special needs people.

Fred has served all the 40 years of his education career in the field of special education as a school psychologist, education consultant, executive director of special education and special education monitor/conservator for the Texas Education Agency. Fred worked long and hard advocating for special need students.

Upon retirement Fred and Patti were honored by the Katy ISD Board of Trustees to be the namesakes for Fred and Patti Shafer Elementary School for their years of service in education, especially in Katy ISD.

Fred believes strongly in volunteering and giving back to the community. He serves as a Katy ISD KEYS mentor and mentors at-risk students in the District. He also serves as the President Elect for The Arc of Katy, a non-profit organization that serves individuals with intellectual and developmental disabilities. He is also a board member for the Live Like Lucas Foundation that focuses on helping individuals and organizations that support children with disabilities.

In 2021 Fred left the field of public education and was hired as the Executive Director of Special Needs Ministry for Kingsland Baptist Church. Fred felt the calling to use his experience in special education in the public-school setting to minister to children and adults with special needs and their families.

Only about 10% of churches provide a special needs ministry. Individuals with disabilities are one of the most underserved groups by the church. Over the past $2\frac{1}{2}$ years Kingsland has seen a 115% increase in the number of children, youth and adults with special needs served in the Special Needs Ministry.

Fred and Patti have two married children and four grandchildren who all live in Katy.