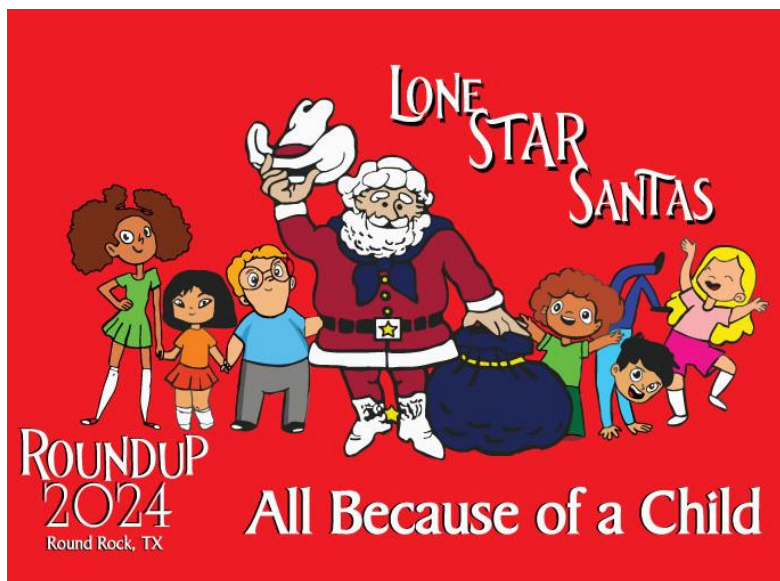


WELCOME TO LONE STAR SANTAS ROUNDUP 2024

MARCH 15-17, 2024

“ALL BECAUSE OF A CHILD”





THURSDAY EVENING

530-730 Early sign in at registration desk

FRIDAY EVENTS (breakfast on your own)

SIGN - IN – 8AM – Noon, 130pm-330pm -registration desk

COMMUNITY SERVICE – Austin “We Are Blood” Mobile Unit
Kalahari Conference Center – parking lot 10am-2pm

8AM-NOON - CLASSES

SEE ATTACHED CLASSROOMS AND SCHEDULES

VENDORS START SALES AT 8AM (Vendor Room)

9AM-11AM EXECUTIVE BOARD MEETING

NOON-145PM – LUNCH (on your own)

200PM 515PM CLASSES

SEE ATTACHED CLASSROOMS AND SCHEDULES

530-615 MEAL SERVING TIME

615-845 GENERAL SESSION MEETING (Banquet Room)

DINNER / LSS NOTES

LSS BUSINESS

VENDORS CLOSE AT APPROX 930

SATURDAY (breakfast on your own)

SIGN-IN-REGISTRATION – 8AM registration desk

VENDORS START SALES AT 8AM (Vendor Room)

8AM-9AM

COOKIE DROP OFF TIMES

JUDGING STARTS 1100am

9AM – NOON GENERAL SESSION MEETING (Banquet Room)

WELCOME

GUEST SPEAKER – MR JOHN LUJAN

NOON-130PM – LUNCH (on your own)

130-445 CLASS BREAK OUT SESSIONS

SEE ATTACHED CLASSROOMS AND SCHEDULES

445-600 BACK TO YOUR ROOMS – GET READY FOR GALA DINNER
AND PHOTO SHOOT

615PM-630PM LSS GROUP PHOTO

630- 715 MEAL SERVING TIME

715 - GALA DINNER

SPIRIT OF CHRISTMAS LEGACY AWARD PRESENTATION

STYLE SHOW

VENDORS CLOSE AT APPROX 930/ VENDORS SHUT DOWN

SUNDAY

PICK UP GROUP PHOTO

WORSHIP SERVICE 9AM-11AM (Banquet Room)

**THANKS TO ALL WHO HELPED, VOLUNTEERED, WORKED, SUGGESTED, LISTENED,
GRIPED, COMPLAINED, COMPLIMENTED, AND SUPPORTED US THROUGH
ROUNDUP 2024. IT HAS BEEN A GREAT EXPERIENCE!! BRING IT ON 2025!!**

**THANK YOU VERY MUCH FOR EVERYTHING!!
BARB, ALBIE, TOM AND CAROLINE!!**

GUEST SPEAKER – MR JOHN LUJAN

Representative John Lujan was first elected in 2016 to represent House District 118 in the Texas House of Representatives. Representative Lujan was re-elected to serve southern Bexar County in November 2021. Lujan serves as the Vice Chair of Juvenile Justice and Family Issues Committee and as a member of the Transportation Committee. Previously, Lujan served on the Higher Education, Licensing & Administrative Procedures, and Health Care Reform Committees. Lujan also serves as a member of the Advisory Council on Cultural Affairs.

Representative Lujan was born in San Antonio where his mother was a local public-school principal and his father was a Southside minister. He learned from his parents at a young age the importance of serving others.

After graduating, Lujan served the San Antonio community for five years as a Deputy in the Bexar County Sheriff's department before accepting a job with the San Antonio Fire Department, a position he held for over 25 years. While serving as a firefighter, he worked closely with elected officials at all levels of government to advocate for additional tools and training for first responders to help them better serve their communities. Today, Representative Lujan is a business owner who helped grow a small local IT firm into a thriving business that employs over 550 people in the HD 118 community.

John and his wife, Freda, have been married for 38 years and live on a small ranch in South San Antonio. They are proud parents of five boys, three of whom are adopted. Representative Lujan volunteers as a board member with Southside Cardinals Youth Sports League and is a Sunday School teacher at Southside Baptist Church, where his family attends church. In his free time, Lujan enjoys playing cornhole and spending time with family and friends.

BE SURE TO CHECK OUT ALL OUR AWESOME VENDORS

GIG SALAD – Entertainer’s Promotion, Opportunity and Scheduler

CHERRY HILL PROGRAMS – Agents for Santas: Malls,etc

SANTA’S TAILOR – Santa Attire

STUFF FOR SANTA – Clothing, Giveaways, Promotion Materials and Accessories

SEWING FOR THE CLAUSES – Claus Clothing and Accessories

SANTA’S GENERAL STORE – LSS Clothing and Santa Attire

MAHULA DANCE CREATIONS – Custom Tumblers, mugs, jewelry, decorations and 3D printed Christmas novelties

HOLIDAY PHOTO MAGIC BY JESSICA ROSA – Photography, Videography and Magazine

DEAF SANTA – ASL Logo Products and Instructional Videos

YOUR SANTA TOO & THE CARLUCCI WAY – Props and Instructional Videos

**PAMELA MCCOLL “T’WAS THE NIGHT BEFORE CHRISTMAS”
BOOK PUBLISHER In Spanish and English**

DANK BEARDS – Beard and Skin Care Products

SANTA SUIT EXPRESS – Online purchases of Santa Attire and accessories

MARTIN’S BUGGY SHOP – Horse Size Sleighs, New, Used and Repairs

CLASS SCHEDULES

FRIDAY MORNING 8:00AM-12:00 NOON

SEASONED SANTA TRAINING – DAVID DOYLE
SALON ROOM C and D

NEW SANTA and MRS CLAUS TRAINING – JIM AND KAREN FLINN
SALON ROOM A and B

NOON TO 2PM – LUNCH (ON YOUR OWN)

FRIDAY AFTERNOON 2:00PM-3:30PM

THE CARLUCCI WAY – SANTA CARLUCCI
SALON ROOM A

LONE STAR SANTAS 101 – JIM FLETCHER
SALON ROOM B

LONE STAR WEBSITE HELP – WEBMASTER
SALON ROOM C

ASL (AMERICAN SIGN LANGUAGE – HARVEY MANNING
SALON ROOM D

BREAK 330PM – 345PM

FRIDAY AFTERNOON 3:45PM-5:15PM

SPANISH - ERIC DIECKMAN
SALON ROOM A

SAINT NICHOLAS TO SANTA CLAUS – DOC BRAD BLACK
SALON B

ADULT EVENTS – JIM AND KAREN FLINN
SALON C

HOW TO COT – LANCE MCLEAN
SALON D

SATURDAY 1:30PM – 3:00PM

SOCIAL MEDIA – ELIZABETH SAUNDERS
SALON ROOM A

THE REAL REASON FOR THE SEASON – KAREN AND JIM FLINN
SALON ROOM B

HAIR/BEARD CARE AND STYLING – SID DOWELL
SALON ROOM C

MRS CLAUS TRAINING (PART 1) – SHARON BLACK / FLO SMITH
SALON ROOM D

300PM-315PM BREAK

SATURDAY 3:15PM-4:45PM

A MORE INCLUSIVE SANTA – SHARON NEWHARDT
SALON ROOM A

DEVELOPING YOUR BACK STORY – CHRISTOPHER SAUNDERS
SALON ROOM B

PROPS –KAREN AND JIM FLINN
SALON ROOM C

MRS CLAUS TRAINING (PART 2) – SHARON BLACK / FLO SMITH
SALON ROOM D

New Santa and Mrs. Claus Training Karen and Jim Flinn

Are you a new Santa with 5 years of experience or less? Do you know what you want to do but are just not sure how to accomplish it? Maybe you just don't know where to start and what is most important. If this describes you, then join us at the fourth annual presentation of "New Santa and Mrs. Claus" training on Friday, 15 March 2024 from 8 am until noon. Topics to be addressed are suit and accessories selection, types of appearances, why props can be important, Santa as a business or hobby, Mrs. Claus as an active part of your Santa appearances, tips and techniques that will improve your presentations, available Santa schools and why you need to attend. We will touch on many areas and guide you to get more information from the workshops that will be presented on Friday and Saturday, 15 & 16 March 2024.

New Santa and Mrs. Claus training will be presented by Jim and Karen Flinn. To attend the seminar on line registration is required prior to Friday, 8 March 2024

Mrs. Claus Training Sharon Black / Flo Smith

In this Mrs. Claus class, we will cover several topics:

Who is Mrs. Claus?

Why is she important?

What does she do?

"I'm married to Santa but I don't want to be Mrs. Claus!" and that's okay!

Developing a back-story. Wardrobe, hair, & makeup discussions.

What do photographers want from Mrs. C?

Solo Mrs. Claus visits. Santa's helper/handler role.

Tips & tricks for reading to children.

Games & activities.

And more.

This class will be a starting point for some but is intended to be an interactive confidence booster and springboard for all!

Seasoned Santa Training

David Doyle

This is a half-day Session with ‘hands-on’ training for those who want to be or consider themselves an “Seasoned Professional.”

It is for those **Santas and Mrs. Claus** who have already worked several seasons looking to take a big step away from being average, eliminating the normal smiling photos, and experiences that create special memories. This class is not a PowerPoint sit and listen class. Everyone is expected to share, be open to new ideas, helping each other to be a better you. Being a better Santa 365.

Whether you are working independently or contracted for major events and activities, this is where you can begin making changes. Your morning will be spent sharing a round table format; ideas and past experiences, both good and bad lessons learned. Who wants to hire a Santa year after year when they keep showing the same practices?

Training includes:

- **Making it Personal** – Making your visit/appearance personal to all who are there. Your Physical Energy and Characteristics, your movement, etc.
- **Your Image as Santa** – What children, parents and others see and think of you – 24/7/365 – Grooming and Appearance – Enhancing your Image and appearance as Santa.
- **Making your visits highly memorable** – Why do some Santas and Mrs. Claus get invited to come back again. Why do clients help you find more work. Special treatments that make your visit highly memorable.
- **Advanced Photo techniques** – Beyond the average poses – Creative posing with children, babies, families and large groups.
- **Special Event Santa** – Making the Grand Entrance. Handling large Crowds
- **The Entertaining Santa** – Add Storytelling, Singing, Magic, etc. Techniques and practices in adding entertainment to the normal Santa or Mrs. Claus visit.

The Carlucci Way

Santa and Mrs. Carlucci

Join Santa Carlucci and Mrs. Jenny Lynn Claus as they bring an introduction into the unique ways a 30+ year experienced Hall of Fame couple market and entertain at home, company, and special events. Watch how they use conversation banter, improv, technology, and props to make themselves believable. These are new modular YouTube based classes called the "Carlucci Way", exclusively for couples. Plus follow up with them at their in-house booth and online Facebook store, North Pole Emporium.

Are you challenged trying to create a fun and unique hour-long home visit? Are you a brand new couple just starting out and need fresh ideas on how to delight the client. Find out how these lessons can create returning business. Plus, for you seasoned couples, they will show you how to step up your game with a new energetic style? They show how to replace book reading and song singing with believable couple-based banter and tales of the North Pole, simple friendly technology, and fascinating easy to use Santa magic and props? Let this pair of seasoned Claus entertainers with over 30+ combined years of event experience share with you their variety of client loving antics, successes, and yes, blunders too.

Social Media Introduction

Elizabeth Saunders

Did you know a Reel is not just a Scottish dance and that TikTok is not just a sound a clock makes? If you want to get an introduction to the wonderful world of Social Media then this workshop is for you. We will figure out what the different platforms are and how they are used. Why do the kids call them hashtags and not pound signs? We might even make a special Reel for your timeline!

Props

Jim Flinn

How can props improve what you have to offer as Santa? How do you use them? Props can help with storytelling and make the magic of Christmas more real. When you share props, it can make children feel more comfortable about taking photos. We will share some of the props we use and how we use them. We will share where to get them or how to make them. We have received positive feedback from children of all ages about our props that make Santa even more special.

ASL (AMERICAN SIGN LANGUAGE)

Harvey Manning, Charles Graves, Deaf Santa; Carolyn Czubinski, KODA; Myrnaloy Manning, PODA

American Sign Language (ASL) Class: 3 instructors will present Deaf Culture, their own personal experiences, as well as appropriate sign language for Christmas Season. The 3 instructors include: a Deaf Adult (indeed a Santa!), a Hearing Adult Child (yes, she is a Mrs. Claus) of Deaf Parents, and a Hearing Adult (yes, one of Santa's Helpers) that is the parent of a Deaf Child (now an adult). Their backgrounds are different, yet all have perspectives that will benefit all in attendance. ASL will be practiced in three different groups led by the Instructors. Definitely, a hands on class.

Saint Nicholas to Santa Claus

Doc Black

Tracing the History of Santa Through the Ages -Santa Doc Black. This class will take a look at the real man, Nicholas of Mira, starting from a young boy to his mission of bringing joy to children. It will then follow his mission to our present-day depiction of Santa.

Adult Events

Karen and Jim Flinn

How do you keep adults busy and entertained when you visit as Santa and Mrs. Claus? Adult events, visits to hospitals and assisted living facilities can be just as much fun as visiting with children. Come get some ideas about how to make these more joyful.

LSS Website

LSS Webmaster – Curtis Greenland

Are you having issues setting up your LSS website log in? Issues with your find a Santa input. Or just a general question on the new website. The goal of this class is to assist you with hands-on demonstrations and help get these items resolved. Bring your electronic device and the webmasters will assist

Lone Star Santas 101

Jim Fletcher

Santa Jim Fletcher will share with our members why Lone Star Santas Charities, Inc. is the most unique and respected Santa organization in the world. They will discuss what LSS offers our members; ways we communicate and what LSS expects from our members. They will explain how we are organized, our Board of Directors and their responsibilities and how Committees are the heart of our organization. They will also illustrate the many activities where LSS is involved

Hair/Beard Care and Styling

Sid Dowell

The most distinguishing physical characteristic of Real Beard Santa's is their beard and possibly their hair. Past RoundUps have focused primarily on hair and beard care so we will only briefly discuss this topic. The majority of our time will be spent in sharing resources, products, tools, and techniques for styling that we can do for ourselves that can take the appearance of our beard and hair to the next level. The lecture format will be kept to a minimum with the majority of our time spent in demonstration and hands on opportunities.

The Real Reason for the Season

Karen and Jim Flinn

How do you combine Jesus with Santa for Christmas visits. Learn how to word an email asking clients if they want this done without offending anyone. We will share presentation ideas that you can use when you get permission from your client.

A More Inclusive Santa

Sharon Newhardt

A More Inclusive Santa: Making Memories for Individuals with Disabilities and Special Needs. Sharon will share tips on how to enhance your interactions with individuals in the community to make every Santa experience Inclusive and Magical! Designed to help Santa and Mrs. Claus with tips and techniques on how to achieve encounters that are filled with comfort and joy for all ages and abilities. This presentation with accompanying video will educate the use of proper terminology and appropriate etiquette when engaging with individuals who have special needs. Various communities

Developing your Back Story

Christopher Saunders

Do you know who your North Pole Persona is? Can you answer questions about you from children and adults like, “How did you and Mrs. Claus meet? How many Elves are at the North Pole? How did you become Santa Claus?” Come join us during the Developing Your Backstory Workshop to learn how to develop your history along with tricks and tips on how to remember it!!

How to COT

Lance Mclean

What are the requirements to conduct a COT in your area for LSS. The process and procedures required to plan and execute a COT will be discussed. This class is for those members that wish to conduct a COT in their respective home areas should the need arise.

Spanish

Eric Dieckman

Spanish speakers can be found everywhere, including some of your visitors while you're in the chair. This workshop focuses on a few simple phrases to help bring those visitors some Christmas cheer “en Español”

YOUR COMMITTEE ROUNDUP 2024

CHAIRS – BARBARA AND ALBIE MCLEROY
CAROLINE AND TOM MEYER

COMMITTEE CHAIRS

AV (AUDIO VISUAL) – DAVID DOYLE
COMMUNICATION – SHARON BLACK/GENE GOETZ
COMMUNITY SERVICE – BARBARA MCLEROY
COOKIE CONTEST – ELIZABETH SAUNDERS
DECORATIONS – SHELLEY AND JEREMY PHELPS
DOOR PRIZES – HARVEY MANNING
EDUCATION / CLASSES – JIM AND KAREN FLINN
HOTEL / EVENT COORDINATOR – FLO SMITH
PHOTOGRAPHY – MICHAEL KELLING, VERN CRAWFORD
PROGRAMS – BARBARA MCLEROY
REGISTRATION – SUE THOMASON
SPIRIT OF CHRISTMAS – ERIC AND MOEISHA ELLIOTT
SPIRITUAL LEADERS – EMMETT THOMASON, BARRY SWINDALL
DOC BLACK, JOHN BULLARD
SUNDAY WORSHIP – EMMETT THOMASON
STYLE SHOW – JANE QUEIN
TEE SHIRTS – TIM AND JOY PHILLIPS
VENDORS – HARVEY MANNING
WEBMASTER – CURTIS GREENLAND

THANK YOU TO ALL OTHERS WHO VOLUNTEERED IN ASSISTING IN
EACH AREA OR ANYONE WHO DID SOMETHING FOR SOMEONE.

YA'LL DID AWESOME!!

THANK YOU SO MUCH FROM BARB, ALBIE, TOM AND CAROLINE!!!