



## SCHEDULE OF EVENTS MARCH 16-19

**HILTON DALLAS/PLANO  
GRANITE PARK HOTEL  
PLANO, TEXAS**

### THURSDAY, MARCH 16

<b>2:00 p.m. – 8:00 p.m.</b>	<b>Registration Check-in Open</b>	<i>Across From Hotel Elevators</i>
<b>3:00 p.m.</b>	<b>Hotel Check-in begins</b>	<i>Hotel Lobby</i>
<b>6:00 p.m.</b>	<b>Dinner</b>	<i>On your own at the hotel or any of the Boardwalk restaurants</i>

### FRIDAY, MARCH 17, MORNING

<b>7:00 a.m. – Noon</b>	<b>Registration Check-in Open</b>	<i>Across From Hotel Elevators</i>
<b>7:00 a.m. – 8:30 a.m.</b>	<b>Breakfast Buffet</b>	<b>Prairie D</b>
<b>8:00 a.m.</b>	<b>Exhibitor Areas Open</b>	<b>Prairie E &amp; F</b>
<b>9:00 a.m. – Noon</b>	<b>LSS Board of Directors Meeting</b>	<b>Cotton Board Room</b>
<b>8:00 a.m. – Noon</b>	<b>New Santa Training</b>	<b>Prairie D</b>

*For Lone Star Santas® members with less than five years experience, presented by Jim and Karen Flinn and Chris and Elizabeth Saunders.*

<b>8:00 a.m. – Noon</b>	<b>“Seasoned” Santa Training</b>	<b>Blue Stem 1 &amp; 2</b>
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*For Lone Star Santas® members with more than five years experience, presented by Santa Bruce Hickman.*

<b>12:00 – 12:30 p.m.</b>	<b>Service Project to Local Community</b>	<b>Prairie Foyer</b>
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*This year we will be supporting “Minnie’s Pantry”, We will be assembling toiletries for children who need them. Many thanks to the Lone Star Santas members who generously donated the items that will be filling the bags!*

### FRIDAY, MARCH 17, AFTERNOON

<b>12:00 p.m. – 1:30 p.m.</b>	<b>Lunch</b>	<i>On your own at the hotel or any of the Boardwalk restaurants</i>
<b>1:30 p.m. – 5:00 p.m.</b>	<b>Registration Check-in Open</b>	<i>Across From Hotel Elevators</i>
<b>1:30 p.m. – 5:00 p.m.</b>	<b>Mrs. Claus Training</b>	<b>Blue Stem 1 &amp; 2</b>

*The session will explore various topics including where did Mrs. Claus come from? Developing your own back story, how to conduct a home visit, how to be a “child magnet” and more will be covered. We are hopeful that this training session will spark a renewed knowledge and support to assist you in your Mrs. Claus role.*

<b>1:30 p.m. – 3:00 pm</b>	<b>First Friday Workshop Sessions</b>	<i>(See Chart on back for Locations)</i>
<b>3:00 p.m. – 3:30 p.m.</b>	<b>Break</b>	
<b>3:30 p.m. – 5:00 p.m.</b>	<b>Second Friday Workshop Sessions</b>	<i>(See Chart on back for Locations)</i>

### FRIDAY, MARCH 17, EVENING

<b>5:30 p.m. – 6:30 p.m.</b>	<b>Buffet Dinner</b>	<b>Prairie A-B-C-D</b>
<b>6:30 p.m. – 7:15 p.m.</b>	<b>Lone Star Santas Business Meeting</b>	<b>Prairie A-B-C-D</b>
<b>7:15 p.m. – 7:45 p.m.</b>	<b>Lone Star Santas Style Show</b>	<b>Prairie A-B-C-D</b>
<b>7:45 p.m. – 8:00 p.m.</b>	<b>Break</b>	
<b>8:00 p.m. – 9:00 p.m.</b>	<b>Entertainment featuring Joe Manuel</b>	<b>Prairie A-B-C-D</b>
<b>10:00 p.m.</b>	<b>Exhibitor Areas Close</b>	<b>Prairie E &amp; F</b>

## SCHEDULE OF EVENTS

### SATURDAY, MARCH 18, MORNING

7:00 a.m. – 8:30 a.m.	Registration Check-in Open	<i>Across From Hotel Elevators</i>
7:30 a.m. – 8:50 a.m.	Breakfast Buffet	Prairie A-B-C-D
8:00 a.m. – 9:30 p.m.	Exhibitor Areas Open	Prairie E & F
8:00 a.m. – 9:00 p.m.	Cookie Contest Drop Off	Cotton Board Room
9:00 a.m.	General Session Welcome, Invocation & Santa Claus and Mrs. Claus Oaths	Prairie A-B-C-D
9:30 a.m. – 10:15 a.m.	Keynote Speaker <i>featuring Joe Manuel</i> “Keeping the Joy in Christmas”	Prairie A-B-C-D
10:15 a.m. – 10:30 a.m.	Break - Visit Vendor Exhibits	
10:30 a.m. – 11:15 a.m.	Auction	
11:15 a.m.	Cookie Contest Winners Announced	Prairie A-B-C-D
11:30 a.m. – 1:00 p.m.	Lunch <i>on your own at the hotel or any of the Boardwalk restaurants</i>	

### SATURDAY, MARCH 18, AFTERNOON

1:00 p.m. – 2:30 p.m.	First Saturday Workshop Sessions	<i>See map on Back Page</i>
2:30 p.m. – 3:00 p.m.	Break - <i>Sample the contest cookies and visit</i> Visit Vendor Exhibits	
3:00 p.m. – 4:30 p.m.	Second Workshop Sessions	<i>See map on Back Page</i>
4:30 p.m. – 6:00 p.m.	Break, Visit Vendor Exhibits, Dress for Photo and Dinner	

### SATURDAY, MARCH 18, EVENING

6:00 p.m. – 6:30 p.m.	Group Photo	On Steps Outside
6:30 p.m. – 7:00 p.m.	Spirit of Christmas Legacy Award	Prairie D
7:00 p.m. – 8:30 p.m.	Gala Dinner	Prairie D
8:30 p.m. – 9:30 p.m.	Entertainment <i>featuring Ladonna Gatlin</i>	Prairie D
9:30 p.m.	Decoration Removal	Prairie D

### SUNDAY, MARCH 19, MORNING

8:00 a.m. – 8:50 a.m.	Worship Service Presented by our LSS Chaplains, everyone is invited to this meaningful worship service	Prairie D
9:00 a.m. – 10:00 a.m.	Breakfast for Santas	Prairie D
9:00 a.m. – 10:00 a.m.	Mrs. Claus Breakfast Forum	Bluestem 1 & 2
11:00 a.m.	Hotel Checkout	

**Thank you to all our Roundup Committee Members, Presenters,  
Sponsors and Supporters!**

# WORKSHOP DESCRIPTIONS

## **Conversations in Spanish 101**

*By Santa John Greenman*

**Friday 1:30 p.m. Prairie B**

We will learn the proper pronunciations of phrases that will assist you in your Santa visits. Spanish language speakers continue to grow and Santa needs to be prepared to greet the Spanish speaking children. You will also be given key words to enhance your ability to communicate with Spanish speaking children.

## **Marketing 101: Marketing Basics for Santa and Mrs. Claus**

*By Visit Plano Marketing Group*

**Friday 1:30 p.m. Prairie D**

Looking for ways to best market & grow your business? In this session, we will cover various tips & tricks on expanding your business through listing sites, creative marketing techniques, event industry partnerships, & more.

## **Hospice Care – How Can I Be Involved**

*By Lisa Henson*

**Friday 1:30 p.m. Prairie C**

You will explore the unique world of Hospice care. You will hear and learn more about this rewarding opportunity. You will see how you can become a distinctive Santa or Mrs. Clause trained to be an active representative to this special community.

## **How Social Media Savvy is Santa & Mrs. Claus? Tweets, TikToks, Hashtags & Reels.**

*By Visit Plano Marketing Group*

**Friday 3:30 p.m. Prairie D**

Social media can be overwhelming, but it's a great way to advertise and promote your services to a large audience. In this Social Media session, we will review the various social media channels available and highlight the various features each platform offers. We will review best ways to establish your target audience, creating exciting content, and how to engage & grow your audience.

## **How can Lone Star Santas Help Me?**

### **Member Planet and LSS Web Site and Facebook**

*By Santa Gene Goetz*

**Friday 3:30 p.m. Prairie C**

In this class you will learn what makes LSS so unique. We will discuss what LSS offers our members, how to communicate and what LSS expects from our members. We will explain how LSS is organized, the function of the board of Directors and how committees are the heart of our organization. You will also see the many activities where LSS are involved in.

## **Answering Children's Questions**

*By Santa Lance McLean*

**Saturday 1:30 p.m. Prairie A**

This session will be an open forum and discussion. Participants will share knowledge and experiences and expand one's comfort zone in answering children's questions and developing their own "Santa knowledge". Newer members may find this class especially helpful.

## **Puppetry** *By Santa David & Mrs. Claus Carol Stanley*

**Saturday 1:30 p.m.**

**Bluestem 3**

You will see and learn key elements in how to bring puppet figures to life. Puppetry takes many forms but they all share the process of telling a unique story. You will see how to use puppets in your storytelling and performances to bring everything together in your entertainment for your visits with children.

## **Saying Hello to the Child with Autism and other Special Needs**

*By Mr. Marcus Torres*

**Saturday 1:30 p.m. Prairie C**

This class will help you with your communication with children with special needs. You will learn special techniques to use to talk with these children with special care. You will learn about their needs and key signs to help make for a great visit.

## **Sign Language for Santa**

*By Santa Thomas McDonald*

**Saturday 1:30 p.m. Prairie A**

You will learn some basic American Sign Language words and phrases to assist you to be able to communicate with the children that are hearing impaired. You will also have access to an excellent PDF book available through Lone Star Santas.

## **So I Married a Christmas Portrayer**

*By Sue Thomason*

**Saturday 1:30 p.m. Prairie B**

It is okay if you really don't want to portray Mrs. Claus, Santa or can't at this time. There are other ways you can support your Christmas portrayer. This session will discuss and explore other opportunities where you can show your support without donning the "red dress or suit".

## **Many "looks" of Mrs. Claus from Cookie to Queen and Everything in Between**

*By Toni Hickman*

**Saturday 1:30 p.m. Bluestem 1 & 2**

This session will explore the many different ways Mrs. Claus may present herself. Since there is no stereotype for Mrs. Claus' appearance and no right or wrong, we are hopeful that this session will help you become more accepted and appreciated for the look you choose to present. (You will see visually the many looks used to portray Mrs. Claus and get ideas on your look for you.)

## **Beard Care: Before, After and During the Season**

*By Santa David Applegate*

**Friday 3:30 p.m. Prairie B**

This class will focus on your beard care, grooming tips and products to make Santa look his very best. We will answer questions about what works, how to use and why beard grooming all year long vitally important. Bleaching and dyes ideas will also be discussed.

## **Props That I Can Use At My Santa Visits**

*By Santa Jim Flinn*

**Saturday 3:30 p.m. Prairie C**

How can props improve what you have to offer as Santa? How do you use them? Props can help with storytelling and make the magic of Christmas seem real. When you share props it can make children feel comfortable and ready to take some photos. This class will cover some of the props and how they can be used. We will share where to get them or how to make them. We have received positive feedback from children of all ages about our props that make a Santa visit outstanding and memorable for both the children and adults.

## **Tools to Create Great Photos**

*By Santa George Campbell*

**Saturday 3:30 p.m. Prairie B**

Photos play a key role for any holiday visit, party or event. You will see and explore new strategies and techniques to expand your photo toolbox to help you and your photographer make photos even more memorable through visual storytelling techniques.

## **How to Have a Great Home Visit - The Run of the Show**

*By Santa Mitch Allen*

**Saturday 3:30 p.m. Bluestem 1 & 2**

This class will give you a full run down on what to do for your home visits. You will see what to expect and how to be prepared for bringing the unique Christmas magic to a home in a secure and fun way.

## **Lone Star Santas 101**

*By Santa Jim Fletcher*

**Saturday 3:30 p.m. Bluestem 3**

Learn what Lone Star Santas offers to you, and what is expected from you as a member. You will learn a bit of history, how we are organized, the ways we communicate with you and how our Board of Directors and Committee Chairs work. The many activities where LSS is involved will also be illustrated along with how you can participate at any level.

## ROUNDUP 2023 FRIDAY AFTERNOON WORKSHOP SCHEDULE

	Prairie B	Prairie C	Prairie D	Bluestem 1&2
<b>1:30 p.m. to 3:00 p.m.</b>	<b>Conversations in Spanish 101</b> <i>John Greenman</i>	<b>Hospice Care</b> <i>Lisa Henson</i>	<b>Marketing 101: Marketing Basics</b> <i>Visit Plano Group</i>	<b>Mrs. Claus Training</b> <i>Toni Hickman</i>
<b>3:00 p.m. - 3:30 p.m. Friday Afternoon Break</b>				
<b>3:30pm-5:00pm</b>	<b>Beard Care</b> <i>David Applegate</i>	<b>Using LSS Website and Other Web Tools</b> <i>Gene Goetz</i>	<b>Tweets, TikTok, Hashtags &amp; Reels</b> <i>Visit Plano Group</i>	<b>Mrs. Claus Training</b> <i>Toni Hickman</i>

## ROUNDUP 2023 SATURDAY AFTERNOON WORKSHOP SCHEDULE

	Prairie A	Prairie B	Prairie C	Bluestem 1&2	Bluestem 3
<b>1:30 p.m. to 3:00 p.m.</b>	<b>Sign Language for Santa</b> <i>Thomas McDonald</i>	<b>So I Married a Christmas Portrayer</b> <i>Sue Thomason</i>	<b>Saying Hello to the Child with Autism and Special Needs</b> <i>Marcus Torres</i>	<b>Many "Looks" of Mrs. Claus</b> <i>Toni Hickman</i>	<b>Puppetry</b> <i>David and Carol Stanley</i>
<b>3:00 p.m. - 3:30 p.m. Saturday Afternoon Break with Cookies</b>					
<b>3:30pm-5:00pm</b>	<b>Questions That Children Ask</b> <i>Lance McLean</i>	<b>Tools to Create Great Photos</b> <i>George Campbell</i>	<b>Props That I Can Use at My Santa Visits</b> <i>Jim Flinn</i>	<b>How to Have a Great Home Visit</b> <i>Mitch Allen</i>	<b>Lone Star Santas 101</b> <i>Jim Fletcher</i>

